

Engaging Networks Onboarding

Average timeline: ~10 weeks

Engaging Networks Tasks

Client tasks

Joint Tasks

Week 1

Week 2

Week 3

Week 4

Week 5

Week 6

Week 7

Week 8

Week 9

Week 10

Phase 1: Setting Up Your Account

Have kickoff call

Determine default emails & validators, opt-in behavior, & other account defaults

Setup DKIM, SPF, SSL, DMARC

Create EN account and provide login

Phase 2: Populating Your Account

Create your first page

Data clean up project

Create email templates

Data import

Create supporter profiles

Create marketing automations

Phase 3: Launching Your Account

Training

Create additional pages

Final check

GO LIVE!